



ecomaine's Green Symposium

November 13, 2008 * 9:00am - 2:00pm

USM Sullivan Complex, Portland, ME

ABOUT ECOMAINE'S GREEN SYMPOSIUM

This four hour crash course in eco-friendly business will help you run more efficiently and increase profits. Learn insider tips from energy auditors, how to plan and fund wind and solar energy initiatives, best practices in green marketing, and much more. ecomaine's Green Symposium will be held on November 13th, 2008 at the USM Sullivan Complex from 9am - 2pm.

SIGN UP FOR WORKSHOPS THAT WILL SAVE YOU MONEY

- **How To Plan & Fund Energy Alternatives** - Learn valuable information on lending, grant, and funding opportunities available for companies seeking alternative energy. You'll also receive counsel on green construction, renovations, and legal issues from experts in LEED certification and environmental law.
- **Practical Transportation Alternatives** - Interested in creating a car pool system for your company's employees but not sure how to get started? You'll hear from the Metro and Shuttlebus-Zoom regarding opportunities in public transportation, and from Go Maine on resources for creating van and car pools in your area.
- **What You Can Do: Practical Steps That Make A Difference** - Real companies discuss the green initiatives that are achieving results in their industries. Find out from the insiders how Bistro 21 has converted to a zero waste restaurant, Paychex has motivated employees to walk or bike to work, and how you can set up your own recycling program from ecomaine.
- **Solar & Wind Energy: What You Need To Know Before You Start** - Learn the ins and outs of Solar energy from ReVision Energy's Fortunat Mueller, as well as the economics of wind energy from Endless Energy's Harley Lee.
- **Energy Audits: Insider Tips** - Expert Auditor Heather Rae, manager of the Maine Home Performance program, gives top insider tips on how you can perform energy audits to maximize efficiency and increase profits.
- **Best Practices For Green Marketing** - Nancy Artz, Prof. of Business & Chair of the President's Council on Climate Neutrality at USM shows you how utilizing sustainable business practices can help you gain media attention, attract your target audience, and increase the value of your brand.

VISIT EXPO HALL WITH EXHIBITORS LIKE:

- Advanced Composting Systems, CPRC Group, Maine Chapter of the US Green Building Council, Portland Water District, Swish Quality Cleaning Products, and more!

REGISTER TODAY AT MAINEGREENSYMPOSIUM.COM!

SPECIAL THANKS TO OUR SPONSORS

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Event Management by: Green Tree Event Consultants

P.O. Box 10724 | Portland, Maine 04104 | 207.781.2982 (ph) | 207.781.5755 (fax) | info@greentreeevents.com



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Registration Form

1. Fill Out Your Contact Information

Name _____

Company _____

Address _____

Email _____ Phone _____ Fax _____

2. Select Your Pass

Symposium Pass

- Entrance to keynote address
- Entrance to premium workshop of your choice in the morning and afternoon
- Boxed lunch and refreshments
- Unlimited access to the expo hall
- Unlimited access to product demonstrations

Total Cost: \$35

Expo Pass

- Unlimited access to the expo hall
- Unlimited access to product demonstration

Complimentary

3. Pick Your Workshops (Available Only With Purchase of Symposium Pass)

(Go to www.mainegreensymposium.com for full workshop descriptions and presenter details.)

MORNING (10:30-11:45am) — *(Choose one)*

- How To Plan & Fund Energy Alternatives
- Energy Audits: Insider Tips
- What You Can Do: Practical Steps That Make A Difference

AFTERNOON (12:30-1:30 pm) — *(Choose one)*

- Solar & Wind Energy: What You Need To Know Before You Start
- Practical Transportation Alternatives
- Best Practices For Green Marketing

4. Choose A Payment Option (Applicable Only For Symposium Pass)

- Check enclosed
- Credit Card payment _____ Visa _____ Mastercard
 Card Holder's Name _____
 Card Number _____ Exp. Date _____
 Card Holder's Signature _____

5. Send Us Your Registration

Mail: ecomaine's Green Symposium, P.O. Box 10724, Portland, ME 04104 **Fax:** 207.781.5755

Questions? Call Us at 207.781.2982 or email info@greentreeevents.com.

**No refunds will be issued after November 1, 2008.*

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